



## Get a fresh summer-look with a healthy tan!

Load with antioxidants and spend some time in the sun.

That is good for both your mood and your body's vitamin D-level. And together with fruits, vegetables and supplements loaded with natural antioxidants from carotenoids, vitamins and minerals you will get a healthy tan. Antioxidants protect & support your skin from the inside and keep your skin from aging.

## Pure Fruit

We work with natural extracts and powders from fruit & berry with high content of natural antioxidants and ORAC such as:

- Acai
- Blueberry
- Cranberry
- Pomegranate



## Optimize your body's fatburning process!

Pure or combinations of the following ingredients is a safe way to do it.

- Calcium - as simple as 1000 mg per day
- Omega-3 fatty acids from fish oils
- Caffeine rich extracts (e.g. guarana, green tea, yerba maté)
- Spices (e.g. chilli, garlic, ginger)



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## Astaxanthin capsule

Powerful and natural carotenoid!

Astaxanthin is a naturally occurring carotenoid that is closely related to beta-carotene and lutein. Astaxanthin is made by plants and algae and found in microalgae, yeast, salmon, trout, krill, shrimp etc. Like many carotenoids, it is a colorful, fat/oil-soluble pigment.

Astaxanthin, unlike some carotenoids, does not convert to vitamin A in the human body. Too much vitamin A is toxic for a human, but astaxanthin is not. It is a powerful antioxidant up to ten times more capable than other carotenoids.

NEW!



## New exciting effervescent flavours!

New flavours and combinations - a never ending success story! We have added to the flavour list these new exotic fruits:

- Guava
- Cactus fig
- Acai





## “We translate megatrends into successful products & concepts”

The most important values when we develop new healthy products:

- health & sustainability throughout the whole chain
- simplicity & convenience is important when it comes to choosing packaging solutions
- green concepts & natural ingredients
- the products are only as good as they taste
- individualize the products especially for me and my lifestyle

## New capsules!

- Pure Fishoil 500mg high concentrate 60% omega-3
- Pure Fishoil 700mg super high concentrate 80% omega-3, DHA strong
- Liquid Fishoil pure & fresh with a mild citrus taste
- Eye & Brain Complex Fishoil with EPO
- Omega Vital with a mix of high concentrate Fishoil and Ginger Oil
- Tan enhancer betacarotene
- Tan enhancer lycopene & betacarotene
- Garlic 6mg garlic oil, corresponds to one clove of fresh garlic
- Astaxanthin capsule 4mg claim - the new super carotenoid with many positive antioxidant effects!
- Probiotic HG Veggie capsule with 3 billion bacterias from 4 different strains

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## Different ages – different needs

Senior population is increasing and they want to look good and minimize the impact of ageing. Among the top-sellers you find formulations such as:

1. Individualized multi for women & men
2. Bone
3. Heart
4. Eye
5. Prostate
6. Anti-aging & inner beauty
7. Sexual enhancers

## In springtime of colds and flu: HOT-C!

Mix your favourite effervescent in hot water for a good tasting vitamin and herbal boost.

Pick and choose from Vitamin C, Zinc, Echinacea, Elderberry and more. Seasoning flavours? Maybe ginger, black currant, lemon or eucalyptus will do the trick!

